



RFID & BAR CODED LABELS

MEMBRANE SWITCHES

June 2009

Dear Mr. Recipient,

Many customers ask about our Bar Coded and RFID-enabled label capabilities. We thought we would outline them for you here.

#### Bar Code Labels

- Sequential bar codes, with or without human readable copy
- Custom designed bar codes that include color graphics
- Durable materials including polyesters with imbedded printing
- Encapsulated bar code labels for the most demanding applications
- All standard bar code formats

#### RFID Labels

- RFID labels that include matching bar codes
- Custom RFID labels that include human readable copy
- Encapsulated RFID inlays that withstand difficult service conditions with no loss in range
- Custom sizes and form factors to fit nearly any mounting location

If you have additional questions about VisionMark, or would like samples of our products, please contact me at 937-497-2300 or [dclarkson@visionmark.com](mailto:dclarkson@visionmark.com).

Best Regards,

David Clarkson

VisionMark enjoys partnerships with leading RFID inlay manufacturers to offer you a comprehensive range of Gen 1 - Class 0, Gen 1 - Class 1, and Gen 2 - Class 1 smart labels that are 100% verified, with or without encoding.



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ENCAPSULATED RFID INFO SHEET

VisionMark introduces RFID encapsulations that include any printed graphics for use in difficult service environments. These sealed enclosures, sometimes called “hard tags,” protect not only your RFID inlay from rain, UV radiation, and humidity, they also resist yellowing and ink degradation that cause graphics and bar codes to fade. These enclosures resist impact and tolerate complete submersion in water.

*These RFID hard tags work well in these applications:*

- **Asset tracking**
- **Asset Management**
- **Parts distribution**
- **Protection against Counterfeiting**
- **Hospital & electronic equipment**
- **Rack servers and routers**

The completed units allow both mechanical fastening and adhesive attachment on both metallic and non-metallic surfaces.

Contact us for all your RFID and bar code labeling needs.

[Click here for a summary of our automatic information and data collection capabilities.](#)

