



HOT-STAMPING SOLUTIONS

PRECISION AND QUALITY FOR SHORT-RUN PRODUCTION

What to do when you just need a small quantity of labels, nameplates or other applications? Or when you need sequential numbering and UV constructions or poly-doming? Now you can get precision quality production for these and many other applications – with VisionMark's new hot-stamping solutions! Offered at very competitive prices.

Our optically registered presses enable tight registration and color fit for a full range of standard ink colors and foils. Plus all the adhesive and finishing options you need to solve your toughest engineering problems. With parts delivered on rolls – kiss-cut or die-cut – or individually.

And, as with all VisionMark solutions, we offer state-of-the-art graphics and full engineering support to help you create solutions that are stunning as well as functional.

Whatever your application, from nameplates and labels to overlays and control panels, now you have new options. With hot-stamping solutions from VisionMark.

HOT-STAMPED SOLUTIONS

Hot-stamping offers the advantages of fast and inexpensive set-ups, excellent quality and durability, plus the capability for consecutive serial numbers and bar codes. It is cost-effective for runs of as few as 500 parts.

All parts, except those with paper substrates, are overlaminated with either gloss, matte clear ink-receptive or textured polycarbonate.

All hot-stamp parts are supplied on rolls. Parts can be die-cut with the matrix removed (weeded), and can be separated with perforations. Parts can also be butt-cut and slit to width.

Many standard dies are available, and special dies can be produced for a nominal additional charge.

Our design and engineering specialists are available to help you develop just the solution you need. For additional information, contact your VisionMark sales associate or call Customer Service at 937-492-3100.

Typical Applications

OEM Graphic Markings
Specifications Markings
Safety Labels
Tamper Proof Decals
Barcodes
Consecutive Numbering
Standard OSHA Safety Markings
Label Dispensers

Standard Substrates

Materials

The following materials are standard stock items. Other materials can be utilized but may need to be tested. Please call for availability or recommendations.

V-400 4 mil White Vinyl/L156
2 mil Bright Gold Polyester/L156
2 mil Bright Silver Polyester/L156
2 mil Brushed Silver Polyester/L156
2 mil White Polyester/L156
2 mil Clear Polyester/L156&V23
4 ml vinyl w/2 mil Brushed Silver cap/L156
Matte & Gloss Pressure-Sensitive Paper
Pressure-Sensitive Vinyls and Polyesters

Material Colors

The following are standard stock colors. Please call ahead for custom matches.

Tamper Evident

Silver
White

2 mil Polyester

Clear
White
White Opaque
Bright Silver
Brushed Silver

Bright Gold
Matte Silver

4 mil Vinyl

White
Black
Orange
Yellow
Red
Blue
Green
Fluorescent Orange

Pressure-Sensitive Paper

Matte Litho White
Gloss Litho White (permanent or removable)
Fluorescent Green
Fluorescent Orange
Fluorescent Red



The maximum printed area with hot-stamping is four square inches, with multiples, or a single image as in this example. Hot stamped graphics and a thermal-printed bar code combine a logo plate function and inventory control in a single, cost-effective product.

Hot-stamped products provide economical yet attractive solutions for the simplest applications. This vinyl warning triangle is enhanced and protected by a glossy, clear overlaminate.



Printing Guidelines

Maximum Material Width ... 6.75"
 Maximum Laminate Width .. 6.25"
 Maximum Part Width 6"
 Maximum Butt Cut Length .. 7.25"
 Maximum Die Cut Part Length 6"
 Minimum Pull Length 5"
 Minimum Slit Width 5"
 Maximum Printed Area* 6 sq"

*the more colors used in the design, the smaller the maximum printed area. We advise contacting our engineering specialists early in your planning process.

Finishing Capabilities

Unless otherwise specified, all products have a permanent acrylic pressure-sensitive adhesive. All products will be supplied on rolls either butt-cut and slit to width or die-cut with matrix removed. Parts can be perforated for separation.

Over Laminates

Matte Clear
 Ink Receptive Frosted Clear
 Clear
 .003 Velvet Textured Polycarbonate

Ink Colors

VisionMark offers a broad range of colors for hot-stamping. The following are all our standard colors. Custom colors are available for an additional charge starting at \$200. (Ask your sales rep for our ink color sample sheet)

Basic Colors

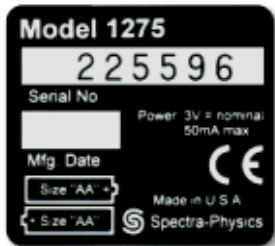
Pantone 185 Fire Red #21
 Pantone 200 Permanent Red #14166
 Pantone 106 Light Yellow #CG13302
 Pantone 115 Caution Yellow #41
 Pantone 150 Orange #51
 Pantone 2583 Purple #44
 Pantone 228 Plum #LT15034
 Pantone 298 Sky Blue #31
 Pantone 293 Royal Blue #LT16258NT
 Pantone Reflex Blue #LT16315NT
 Pantone 3288 Hunter Green #61
 Pantone 3395 Light Green #60
 Pantone 355 Kelly Green #LT17135
 Pantone 479 Brown #LT18150
 Pantone Cool Grey #LT12177
 Light Beige #LT12094
 Bright Silver #PA10560
 Matte Gold #37562
 Black #00
 White #1114LT

Maple Roll Leaf

375 Gold
 105 Bright Silver
 145 Matte Silver
 LT 15065 Purple
 LT 16315 Dark Blue
 LT 12106 Gray
 LT 13173 Dark Orange
 LT 15034 Maroon
 LT 18150 Brown
 LT17135 Kelly Green
 LT 13169 CautionYellow
 LT Light Gray (may not be shown in Maple's book)
 LT19185 Black
 LT 14166 Medium Red (may not be shown in Maple's book)

Markem Colors

Warning Orange
 Medium Orange
 Soft Red
 Royal Blue
 Robin's Egg Blue
 Dark Green
 White



These labels use cost-effective hot-stamping on metalized polyester to produce a durable label. An overlamine protects the label and provides an ink-receptive surface for typing or writing.

These labels use cost-effective hot-stamping on metalized polyester to produce a durable label. An overlamine protects the label and provides an ink-receptive surface for typing or writing.

Hot-stamped graphics with sequential numbering on bright chrome polyester are all protected by a polyester overlamine. The result is a stunning facsimile of actual metal.





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a standard of performance. imagination. quality and tradition