

Hot off the press



News Release

Sidney, Ohio, Sep 16, 2010 – VisionMark announced the appointment of Hessco Sales based in Milwaukee, Wisconsin, as their exclusive sales representatives in the state of Wisconsin and the greater Chicago area. Hessco will provide support and service for all VisionMark customers and prospective customers in the territory.

“We are very pleased to join Hessco Sales, one of the premier sales agencies in the Midwest,” said David S. Clarkson, President. “With this partnership we will provide our customers and prospects with professional field representation, including critical technical support and customer service. Hessco personnel have decades of experience servicing industrial manufacturers throughout the territory from Green Bay to Chicago. They have provided engineered solutions to a wide variety of customers and markets since 1969.”

Chad Buchanan, President of Hessco, commented, “With VisionMark’s capabilities and products, we can provide our existing customers with an array of engineered graphic solutions. This new agreement will increase the value we offer to the varied markets we already serve.”

About VisionMark Incorporated

Founded in 1948, VisionMark is a leading designer, manufacturer and marketer of a broad range of specialty engineered graphics serving the transportation, material handling, hand tools, construction, and other industries. VisionMark’s products are valued throughout North America by companies manufacturing lift trucks, fire and emergency response vehicles, elevator cabs, and construction equipment, where dependable service, superior performance, rugged reliability, and long-term value are critical. For more information, visit www.VisionMark.com.

About Hessco Sales

Hessco corporate office is based in Milwaukee (Mequon), Wisconsin. In addition to the Milwaukee office, Hessco has offices in Fond du Lac, Wisconsin, and McHenry, Illinois. Hessco provides engineered solutions including molding, metal working, industrial sewing, and RF sealing to a wide variety of customers and markets for over forty years.

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