

*Hot off the press*



## ***VisionMark Names Merges Sales Manager for All Products and Markets***

**Sidney, Ohio, Oct 17, 2011** – VisionMark, Inc. announced today that Jerry E. Merges has joined the company as sales manager and will lead all aspects of the company's sales efforts, including marketing, sales planning, and the field sales force.

"We are pleased and excited to welcome Jerry back to VisionMark as our Sales Manager for all products and markets," said David Clarkson, VisionMark president and CEO. "Jerry brings more than twenty years of experience in field sales, including managing his own manufacturers' representative agency, and significant experience in some of our key markets."

Merges returns to VisionMark after founding and managing JemSpec, a manufacturers' representative agency and distributor of industrial castings. During that time he represented VisionMark in the mid west and served as VisionMark's Market Manager for Emergency Response Vehicles and related industries.

Jerry has direct experience in new product and process development, engineered graphics, and development of customer support systems for major accounts. His background includes significant work managing large development projects for complex vehicle management systems and the associated graphics support. His experiences and skills will help us continue to expand our business.

Merges is also active as a firefighter and EMT for the New Knoxville – Washington Township Fire Department. He serves as a company officer, CPR instructor, and is vice chair of the Auglaize County Emergency Planning Commission.

Jerry attended Wright State University. He and his wife Lucy have 5 children and live in New Knoxville, Ohio.

### ***About VisionMark Incorporated***

Founded in 1948, VisionMark is a leading designer, manufacturer and marketer of a broad range of specialty engineered graphics serving the transportation, material handling, hand tools, construction, and other industries. VisionMark's products are valued throughout North America by companies manufacturing lift trucks, fire and emergency response vehicles, elevator cabs, and construction equipment, where dependable service, superior performance, rugged reliability, and long-term value are critical. For more information, visit [www.VisionMark.com](http://www.VisionMark.com).

#### **Jerry Merges**

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