

# Hot off the press



## ***VisionMark Announces the Appointment of WC Brooks Company***

**Sidney, Ohio, January 3, 2012** – VisionMark announced the appointment, of WC Brooks Company based in Austell, Georgia as their exclusive sales representatives in the states of Georgia, Tennessee, Alabama, and Mississippi. WC Brooks will provide support and service for all VisionMark customers and prospective customers in the territory.

*“We are very pleased to join WC Brooks Company, one of the premier sales agencies in the Southeast,”* said David S. Clarkson, President. *“With this partnership we will provide our customers and prospects with professional field representation, including critical technical support and customer service. WC Brooks personnel have decades of experience servicing industrial manufacturers throughout the territory from Columbia to Winchester. They have provided engineered solutions to a wide variety of customers and markets since 1990.”*

Walt Brooks, owner of WC Brooks Company, commented: *“We take great pride in representing VisionMark, a market leader for integrated engineered graphics solutions required by today’s demanding OEMs. VisionMark’s long history of high quality products and services, coupled with their outstanding services will provide our customers with additional solutions. Their products fit well with our existing products and provide the synergy necessary to continue our growth.”*

### ***About VisionMark Incorporated***

Founded in 1948, VisionMark is a leading designer, manufacturer and marketer of a broad range of specialty engineered graphics serving the transportation, material handling, hand tools, construction, and other industries. VisionMark’s products are valued throughout North America by companies manufacturing lift trucks, fire and emergency response vehicles, elevator cabs, and construction equipment, where dependable service, superior performance, rugged reliability, and long-term value are critical. For more information, visit [www.VisionMark.com](http://www.VisionMark.com).

### ***About W C Brooks Company***

Located west of Atlanta in Austell, Georgia, WC Brooks Company employs a staff of twelve including four highly trained outside sales representatives and seven inside customer service representatives. In their twenty years of business WC Brooks Company has developed a reputation as an industry leader in markets for electric motors and power transmission equipment for customers in the Southeast.

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