

Sidney, Ohio, Feb 29, 2008 – VisionMark today announced that it received recognition as a RFID label partner for Alien Technology®. Alien Technology has established an ecosystem of partners focused on providing RFID solutions including RFID Label providers that offer labels built on Alien® RFID inlays. VisionMark has joined Alien's network as a certified supplier.

VisionMark successfully passed Alien Technology's certification process required of all their label partners. The qualification process included Alien RFID training for VisionMark personnel, followed by VisionMark production runs incorporating Alien Technology RFID inlays in VisionMark designed durable labeling systems. VisionMark completed all test runs with 100% functionality.

"VisionMark continues to design and manufacture durable labeling and branding systems for its OEM markets. This successful development and qualification of durable RFID-enabled labels provides our customers with reusable Identification tags, suitable for harsh service environments," said David S. Clarkson, VisionMark's president. "This innovation is a direct reflection of our company's sixty year commitment to our manufacturing customers."

### **About VisionMark Incorporated**

Founded in 1948, VisionMark is a leading designer, manufacturer and marketer of a broad range of specialty engineered graphics serving the transportation, material handling, hand tools, construction, and other industries. VisionMark's products are valued throughout North America by companies manufacturing lift trucks, fire and emergency response vehicles, elevator cabs, and construction equipment, where dependable service, superior performance, rugged reliability, and long-term value are critical. For more information, log on to [www.VisionMark.com](http://www.VisionMark.com).

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