

Date: December 3, 2007
FROM: DAVID S. CLARKSON
SUBJECT: VISIONMARK SELLS RECOGNITION DIVISION

We are pleased to announce the sale of VisionMark's Recognition Division, effective today, to a group of investors led by Joe Rudy, the current Vice President and General Manager of the Division.

Our long-term strategic plan has always included an independent Recognition Division, physically separated from our Engineered Graphics business, and operated independently. While we worked toward that goal the strategic differences between the Industrial and Recognition divisions continued to widen, and both divisions continued to grow. This growth also created space constraints in our current Sidney facility. These changes, and the pressing need to respond to them, drove our decision to reach an agreement with this group.

This decision, and the sale of the Division, will have no immediate effect on our Engineered Graphics business. However, this will allow us to continue our investments and growth in our core business.

With the support of many of us here at VisionMark, Joe and other investors developed the plan and assembled the resources necessary to make Recognition an independent and successful company. The new business will devote its efforts solely to the growth of the Recognition business by satisfying their unique clients.

The experience and prior success of the employees involved in the strategic planning for the acquisition demonstrates their capabilities to lead this business in the future. We believe they will accomplish even more as an independent company.

For an interim period, the new company will continue to operate as VisionMark Recognition, and remain in their current location. Early in the New Year, they will relocate to more suitable facilities in Sidney.

All of us wish VisionMark Recognition well in their new adventure. We look forward to watching their success.